



## **Holzwasser Gallery Guidelines and Call for Entries 2017 – 2018**

**Deadline: Saturday, May 6, 2017**

The New Art Center is currently accepting submissions from its faculty, staff, volunteers and advanced students for exhibition in its Holzwasser Gallery between September 2017 and May 2018. Holzwasser exhibitions run for four to five weeks. Group and/or solo exhibitions will be awarded in a juried process.

### **The Holzwasser Gallery**

The Holzwasser Gallery was created in 1991 thanks to a generous donation from Mary Holzwasser (1912-2003), an artist, student, New Art Center board member and lifelong patron of the arts. Holzwasser Gallery exhibitions enhance the learning available in our studios and enliven the conversation about teaching, learning and participating in the arts by providing New Art Center **students, faculty, staff and volunteers** an opportunity to present their work in a professional gallery.

The gallery is approximately 300 square feet with 18-foot ceilings and about 67 linear feet of wall space.

### **Eligibility**

Applicants must have taken a class, worked, or volunteered at the New Art Center between July 1, 2016 and June 30, 2017. Proposals from artists wishing to exhibit together are welcome.

### **Criteria for Selection**

1. Quality of work submitted for consideration.
2. Appropriateness of work to the space. Gallery plans provided upon request.
3. A consistent body of work to support the exhibition proposal.
4. Artists should not submit work that has already been exhibited at the New Art Center.

In addition, we strive to represent a variety of talents. The juror(s) will consider the entire exhibition year in selecting a variety of media and themes from among submissions.

### **Dates**

The in-our-hands (**not** postmarked) deadline for the receipt of proposals is **Saturday, May 6, 2017**. Applicants will be notified by the end of June 2017. Applications will be returned by mail by June 30, 2017 *if return postage is included*. Otherwise, applications must be picked up in the NAC's office by June 30, 2017.

### **Support**

The NAC prepares a press release for each Holzwasser exhibition as well as a combined email announcement for concurrent Main Gallery and Holzwasser Gallery exhibitions. The New Art Center provides duplication of material for distribution at the exhibition, gallery signage, insurance of work on site, physical assistance in preparing the space, and promotion on our web site. Curatorial assistance in selecting works and installing works is also available. The New Art Center does not provide or pay for transportation of artwork to or from the site.

## **Application**

Your application must include the following: *(Incomplete applications will not be reviewed)*

1. Brief and clear statement of artistic intent, process, or philosophy (not to exceed one page). Explain the work itself and why the images were chosen. Additional work that is not shown can be described in your statement.
2. Résumé/CV
3. Completed Image List Form (attached.) Please be sure to label each work as "Actual" or "Representative." "Actual" work refers to pieces you plan to exhibit. "Representative" work refers to pieces that you do not plan to exhibit, but that support your proposal or demonstrate an expanded body of work.
4. Ten images maximum (only digital submissions accepted.)  
Digital images must be submitted on a CD or flash drive. CDs and flash drives should be labeled with artists' name(s). Label each image file with a number from 01 – 10 along with the title to correspond with your completed Image List. Images must be suitable for view on a computer screen and must be oriented correctly.
  - \* Artist are strongly encouraged to submit as much "Actual" work as possible. Other work should be included only to support the proposal or demonstrate an expanded body of work.
  - \* Submissions proposing site-specific installations must be supported by slides of representative work AND sketches, plans, or other supporting materials of the proposed exhibition.
5. All statements and résumés must be printed single-sided on standard copy paper. Please, no tape, staples or glue.
6. OPTIONAL: Artists are encouraged, but not required, to propose a talk or public program in conjunction with their exhibition.

## **The Review Process**

One or two outside jurors will jointly review submissions and award exhibitions. The jurors will be provided with artists' statements in advance of the image review. The jurors may group artists as they deem appropriate. All artists must be open to the potential of either a group or solo exhibition. The NAC's Exhibitions Manager will determine the schedule of shows.

## **Delivery and Preparation of Work**

Artists must deliver work to NAC ready for installation. Exhibiting artists will be asked to help install the exhibition.

**Sales:** The New Art Center will retain a 50% commission on all sales.

**Agreement:** Submission of images to the Holzwasser Gallery implies agreement and consent on the part of the artist with the above conditions. The NAC assumes permission to reproduce accepted works for publicity.

*Thank you for participating in the New Art Center's Exhibition program.*

**Holzwasser Gallery Image Entry Form**  
**Deadline: Saturday, May 6, 2017 by 5 pm**  
**Please Print Clearly**

Name: \_\_\_\_\_ Daytime Telephone : (\_\_\_\_) \_\_\_\_\_  
Address: \_\_\_\_\_ Email: \_\_\_\_\_  
City/Zip: \_\_\_\_\_ Please check the appropriate box(es):  
 Student/semester(s): \_\_\_\_\_;  Faculty/semester(s): \_\_\_\_\_;  Staff  Volunteer

01. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
02. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
03. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
04. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
05. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
06. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
07. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
08. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
09. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative
10. Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Medium: \_\_\_\_\_  Actual  
Dimensions: H: \_\_\_\_\_ W: \_\_\_\_\_ D: \_\_\_\_\_  Representative