



2024 NEW ART GALA

Saturday, April 27, 2024

Garage B at the Speedway in Allston

Join us for a celebration of art, culture, and community.

Gala Sponsorship Opportunities



DIAMOND Sponsor, \$20,000

- 16 Gala Tickets (\$4,800 value)
- Full page ad in the Gala Program Book with premium placement
- Logo recognition as Diamond Sponsor in all Gala marketing: emails (10,000 subscribers), social media (5,000+ followers), website, and New Art's on-site digital signage for 12 months
- Private Paint & Sip event for 8 people (\$400 value)
- Opportunity to speak at the Gala
- Ad in four printed catalogs and trifolds/postcards (20,000+ impressions)
- Logo projected on screens during the event
- Opportunity to distribute branded corporate swag
- Private pre-party cocktail hour for you and your guests

EMERALD Sponsor \$15,000

- 14 Gala Tickets (\$4,200 value)
- Full page ad in the Gala Program Book with premium placement
- Logo recognition as Emerald Sponsor in all Gala marketing: emails (10,000 subscribers), social media (5,000+ followers), website, and New Art's on-site digital signage for 12 months
- Private Paint & Sip event for 8 people (\$400 value)
- Opportunity to speak at the Gala and distribute branded corporate swag
- Ad in four printed catalogs and trifolds/postcards (20,000+ impressions)
- Logo projected on screens during the event

PLATINUM Sponsor \$10,000

- 12 Gala Tickets (\$3,600 value)
- Full page ad in the Gala Program Book

- Logo recognition as Platinum Sponsor in all Gala marketing: emails (10,000 subscribers), social media (5,000+ followers), website, and New Art's on-site digital signage for 12 months
- Private Paint & Sip event for 8 people (\$400 value)
- Opportunity to speak at the Gala and distribute branded corporate swag
- Logo in four printed catalogs and trifolds/postcards (20,000+ impressions)
- Logo projected on screens during the event

WHITE GOLD \$7,500

- 12 Gala Tickets (\$3,600 value)
- Full page ad in the Gala Program Book
- Logo recognition as White Gold Sponsor in all Gala marketing: emails (10,000 subscribers), social media (5,000+ followers), website, and New Art's on-site digital signage for 12 months
- Logo in four printed catalogs sent to (20,000 impressions)
- Logo projected on screens during the event
- Opportunity to distribute branded corporate swag

GOLD \$5,000

- 10 Gala Tickets (\$3,000 value)
- Full page ad in the Gala Program Book
- Logo recognition as Gold Sponsor in all Gala marketing: emails (10,000 subscribers), social media (5,000+ followers), website, and New Art's on-site digital signage for 12 months
- Logo projected on screens during the event

SILVER \$2,500

- 6 Gala Tickets (\$1,800 value)
- ½ Page Ad in the Gala Program Book
- Logo recognition as Silver Sponsor in all Gala marketing: emails (10,000 subscribers), social media (5,000+ followers), website, and New Art's on-site digital signage for 12 months

BRONZE \$1,500

- 4 Gala Tickets (\$1,200 value)
- 1/4 Page Ad in the Gala Program Book
- Logo recognition as Bronze Sponsor in all Gala marketing: emails (10,000 subscribers), social media (5,000+ followers), website, and New Art's on-site digital signage for 12 months

To support your New Art Center and enjoy extensive marketing benefits, please contact Emily O'Neil at emily@newartcenter.org or 617-964-3424 x 11.

61 Washington Park // Newton, MA 02460 617.964.3424 // www.newartcenter.org